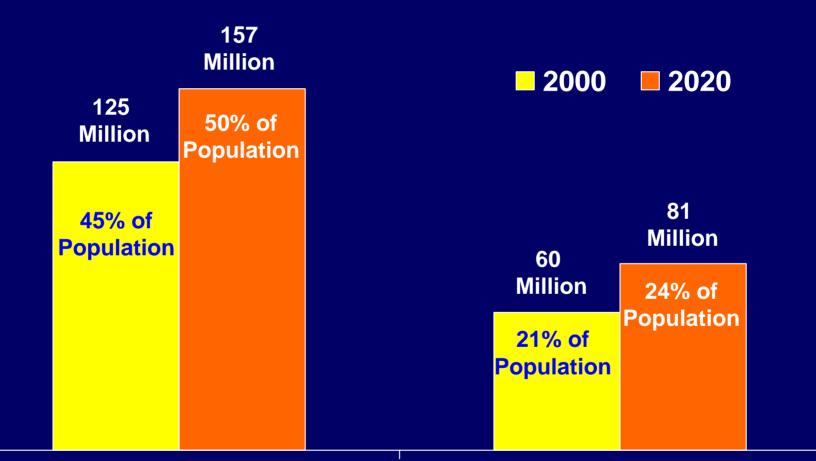
A Wellness Trust To Prioritize Disease Prevention

Jeanne M. Lambrew, PhD Senior Fellow, Center for American Progress Assoc. Professor, George Washington University

April 10, 2007

Projected Prevalence of Chronic Disease

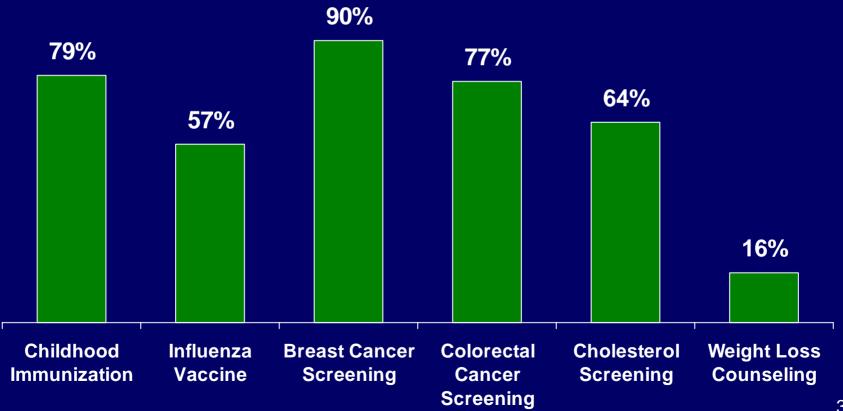


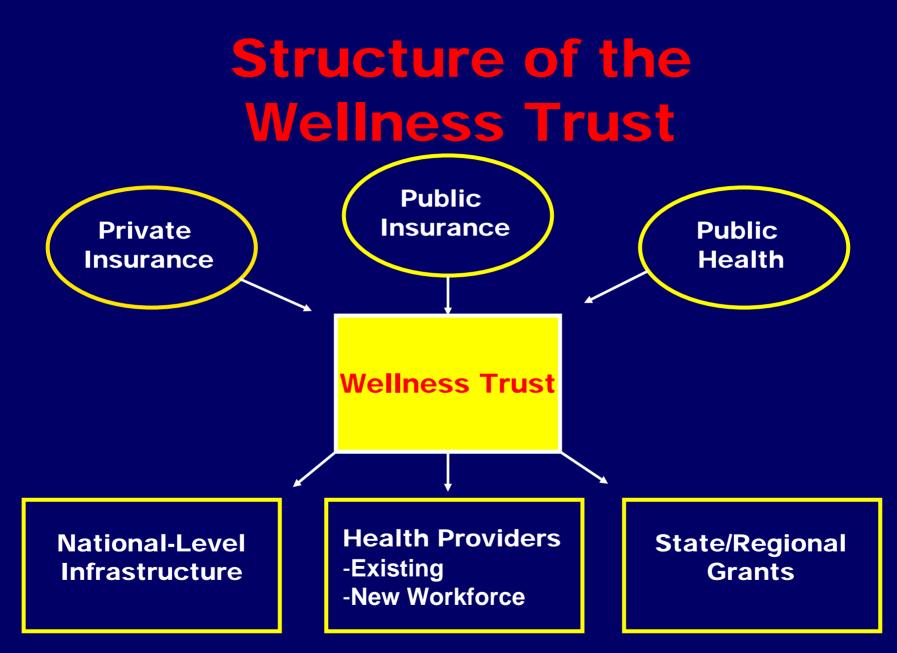
Chronic Disease

Multiple Chronic Diseases

Source: Wu and Green 2000

Insurance Coverage of Preventive Services Percent of Employer-Sponsored Preferred Provider Organizations, 2001

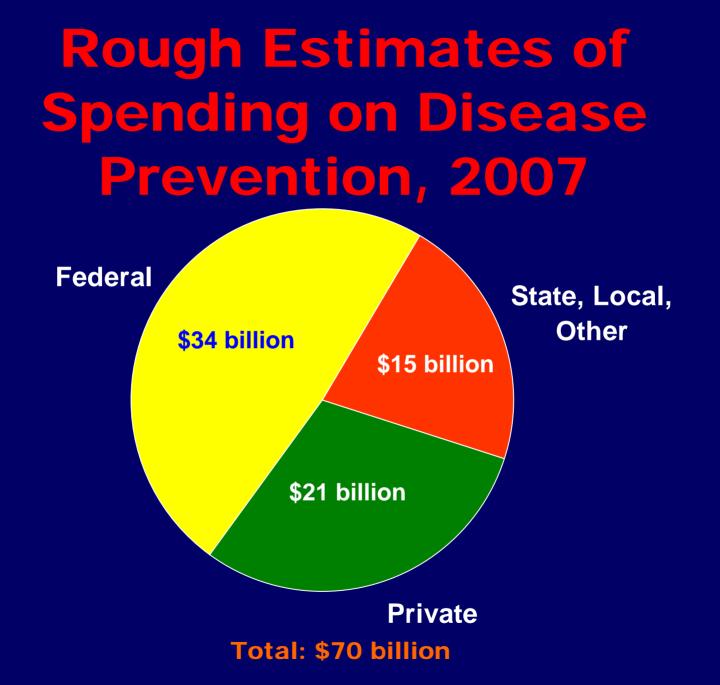




Prevention Delivery System

	National Infrastructure	Prevention Workforce	Grants to States & Regions
Immunizations & Clinical Prevention	Electronic prevention record* Training*	Trained workers in schools, workplaces, drug stores, etc	Developing programs for children, seniors
Screening	Standards Planning to: - Ensure access - Prevent overuse	Traditional health care providers for imaging Trained workers in other sites	Mobile technology Remote services
Counseling	National toll-free numbers & website	Broad-based workforce	Tailoring to vulnerable groups*

* These activities would be conducted for all types of services



Source: Author's calculations based on Brown et al. 1992.

Issues & Opportunities

- Merges health services and public health
- Aligns financial incentives
- Broadens sites of care
 - Maintains coordination via information technology
- Allows integration into larger reform

 But elements can be implemented immediately