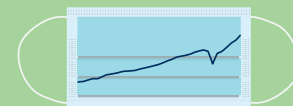


# RECESSION REMEDIES



## Lessons Learned from the COVID-19 Policy Response and Child Well-Being



Anna Aizer and Claudia Persico

### Child Well-Being

Households with children were buffered from some of the economic consequences of recessions through cash and cash-like transfers. There were large cash transfers to the unemployed, including those likely to be parents, and public health insurance helped to keep children covered when their parents lost employer-provided health insurance. The value of Economic Impact Payments (EIPs) increased with the number of children in the household and were not conditioned on labor force attachment, thereby reaching children at risk of deep poverty who typically do not benefit from Unemployment Insurance (UI) during recessions. The Earned Income Tax Credit (EITC) and Child Tax Credit (CTC) became more generous, and these went primarily to households with children or only to households with children. In addition, through benefit increases to the Supplemental Nutrition Assistance Program (SNAP) and through Pandemic Electronic Benefit Transfer (P-EBT), eligible families with children received substantial assistance to purchase food.

Relative to previous recessions, the federal government provided much more financial assistance both directly to schools and to state and local governments more broadly. The federal government provided nearly \$200 billion in federal aid to state education and \$55 billion to support child-care centers. Child care centers were also eligible for forgivable Paycheck Protection Program (PPP) loans, though these loans came too late to prevent closures in many cases. In addition, about \$750 billion in additional aid was provided to state and local governments.

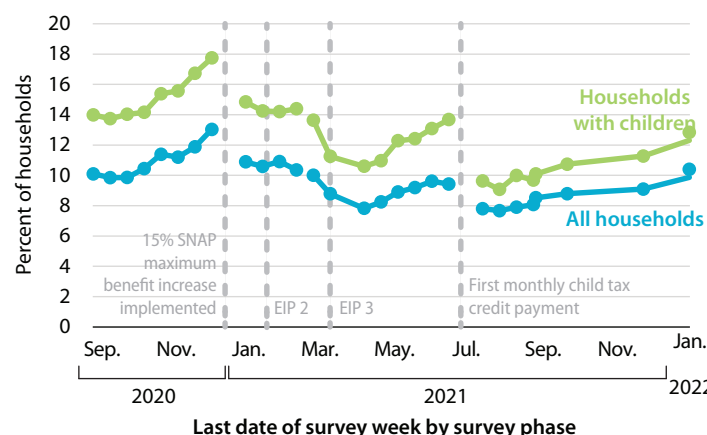
### Evidence of Child Well-Being during COVID-19

- Child poverty as measured by the Supplemental Poverty Measure fell from 12.6 percent in 2019 to 9.7 percent in 2020. Child poverty was reduced via the expansion of cash and near-cash transfers to households during the pandemic: UI, EIPs, EITC, CTC, SNAP, and P-EBT.
- The SNAP benefit increase, EIP disbursements, and CTC payments coincided with immediate reductions in estimates of food insecurity, housing hardship, and difficulty

paying for usual household expenses. P-EBT caused a reduction in food hardship experienced by children in 2020 and 2021, though implementation delays and administrative hurdles made this program less effective than it otherwise could have been.

- Two-thirds of all districts, and almost all high poverty districts, may have received sufficient funds to cover the current costs associated with COVID-19. However, we do not yet know whether this was sufficient to cover costs expected to be incurred in the years ahead to address learning losses.
- Two-thirds of private child-care centers closed in April 2020, a third of which remained closed one year later. In contrast, Head Start and public preschools closed temporarily but eventually reopened.
- The share of children who lack health insurance increased only slightly during the pandemic. Children most likely to lose insurance over this period were those below the poverty line, Black children, and noncitizens.

### Rates of Food Insecurity in the Last Seven Days, May 2020–January 2022



Source: Census Household Pulse Survey 2020–22; authors' calculations.

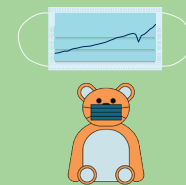
Note: Households are considered food insufficient if they report that they are sometimes or often not able to get enough to eat in the previous 7 days.



Hutchins Center on Fiscal & Monetary Policy at BROOKINGS



# RECESSION REMEDIES



## Lessons Learned from the COVID-19 Policy Response and Child Well-Being

Children suffered as a result of the pandemic and recession but less so than they would have without fiscal support. The (mostly) swift policy response is likely to pay significant dividends in terms of better than otherwise child nutrition, health, and academic achievement. Cash and near-cash transfers, including SNAP, P-EBT, CTC, EITC, UI, and EIPs, all reduced poverty, housing insecurity, and food insecurity. The lesson here is that such policies are effective at reducing poverty even during times of economic stress.

There is evidence that school closings harm children's academic outcomes, indicating that such actions should be minimized when possible. Flexible funding for private child care is crucial and must come early to prevent center closings; public child-care providers can weather major downturns in the economy and concomitant reductions in use and remain open. Providing school funding to the states will mitigate reductions in school budgets that usually follow recessions and typically take years to reverse. While linking the federal allocations to Title I had the effect of providing more aid to lower income states, a reassessment of whether the states hardest hit by the recession received adequate funding is needed to make sure such funding is most effectively targeted in the next recession.

Authorizing brand-new programs during a downturn has pros and cons. For example, new methods for delivering nutrition assistance—prepared meals at community sites, P-EBT for out-of-school children, and new distribution channels for food banks—were advantageous because the need for those types of responses could not have been anticipated. However, they suffered particularly in timeliness and targeting. Better preparation in the ability to target resources to children, in nutrition assistance and other programs, would speed resources and alleviate hardship early in a recession.

Subsidizing premium payments through the Affordable Care Act exchanges and COBRA coverage increased health insurance coverage, though by far less than Medicaid, especially for children. A combination of Medicaid and adequate ACA subsidies can largely offset declines in private health insurance coverage for children and parents during recessions. Providing enhanced Medicaid matching rates to the states, tied to requirements limiting states' ability to disenroll Medicaid beneficiaries, appears critical to achieving that result.

Better child-centric data collected early and at a high frequency are needed. The lack of timely data makes it difficult for policymakers and others to monitor the impact of the recession on children and ascertain whether the federal response has been adequate.



Scan the QR code with your camera to access the full book, the Recession Remedies Podcast, and more.

## Overview

The COVID-19 pandemic posed an extraordinary threat to lives and livelihoods, triggering a sharp economic downturn in the United States. Yet, the recovery was faster and stronger than nearly any forecaster anticipated due in part to the swift, aggressive, sustained, and creative response of U.S. fiscal and monetary policy.

Recession Remedies evaluates the breadth of the economic policy response. Chapters address Unemployment Insurance, Economic Impact Payments, loans and grants to businesses, help for renters and mortgage holders, aid to state and local governments, policies that targeted children, Federal Reserve policy, and the use of non-traditional data to monitor the economy and guide policy.

The Hamilton Project and the Hutchins Center on Fiscal & Monetary Policy at the Brookings Institution gathered scholars with deep expertise to describe specific economic policy responses to the pandemic, summarize the available evidence about the outcomes of those policies, and analyze the lessons learned for future recessions by separating policies that were pandemic-specific from those that were not. Because when the next recession arrives, it most likely won't be triggered by a pandemic. Overall, we learned that:

- A strong, broad, and inclusive social insurance system provides effective relief to households as well as macroeconomic stimulus.
- The sizable fiscal and monetary policy response helped stabilize the economy. However, its size, particularly in the spring of 2021, was a factor behind the unwelcome surge in inflation.
- Generous Unemployment Insurance may have smaller disincentive effects than previously thought.
- Support for the business sector should be more targeted.
- Support for households should better reflect the state of the economy and the needs of the households.
- Federal and state governments should improve their administrative capacity now so they can respond quickly to changing economic conditions.
- Policymakers need more reliable, representative, and timely data.